

- All artwork must be received by the studio NO LATER than Friday April 12th.
- All copies must come camera ready in a PDF, JPG file or a hard copy (Bring in a "clean" copy and we can scan. Please do not write or staple on image area).
- You may also email your ad to hoffmansdance@yahoo.com

Please make checks payable to: <u>Hoffman School of Dance</u>.

The program is 8 $\frac{1}{2}$ " x 11" folded in half.

Prices for ready to print ads are as follows:

Patron Sizes:

**Please add \$10 to your total per patron if you need the studio to create the ad for you.

| Inside back page: | 7.5" x 4.5" | \$ 150 |
|--|--------------|--------|
| Full page: | 7.5" x 4.5" | \$ 125 |
| ¹ / ₂ page (horizontal): | 3.5" x 4.5" | \$ 75 |
| ¹ / ₂ page (vertical): | 7.5" x 2.25" | \$ 75 |
| ¹ / ₄ page (horizontal): | 4.5" x 1.75" | \$ 50 |
| ¹ / ₄ page (vertical): | 3.5" x 1.75" | \$ 50 |

| Name: | |
|---|--------------------------------|
| Business (if applicable): | |
| Phone Number: | |
| Advertisement Size Selected: | |
| Referred by | (Dancer's Name) |
| ines of Praise (if not purchasing an ad size ab | <u>ove)</u> : 1-2 lines - \$20 |
| | |
| | |

Payment Enclosed: _____ Thank you in advance for your support!

Mail or drop off to: 577 Fillmore Avenue, East Aurora, NY 14052 Phone: 652-8151